



— APA 2007 —  
PHILADELPHIA

*The American Planning  
Association's National  
Planning Conference  
is coming to Philadelphia  
in 2007!*

*Please return this form as  
soon as possible to:*

APA 2007 LHC  
C/O PPA  
587 James Drive  
Harrisburg, PA 17112

717-671-4510 (phone)  
717-545-9247 (fax)

*Upon receipt, a member of the  
Local Host Committee will  
contact you to discuss your  
specific requests, and will  
confirm your level of support.*

## Reply Form

COMPANY: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### *Sponsorship Opportunities*

**We want to take advantage of the following marketing opportunities through the APA 2007 Local Host Committee for the 2007 APA national planning conference in Philadelphia!**

- \_\_\_\_\_ We will be a *Franklin Level Sponsor*
- \_\_\_\_\_ We will be an *Independence Level Sponsor*
- \_\_\_\_\_ We will be a *Liberty Level Sponsor*
- \_\_\_\_\_ We will be a *Keystone Level Sponsor*
- \_\_\_\_\_ We are interested in being a sponsor but need more information. Please contact us immediately.

### *Events and Activities to Sponsor*

**We are most interested in the following events and activities for our sponsorship:**

- \_\_\_\_\_ Host Committee special event at the Franklin Institute  
*(Open to Franklin or Independence sponsors only)*
- \_\_\_\_\_ Host Committee special event at the National Constitution Center  
*(Open to Franklin or Independence sponsors only)*
- \_\_\_\_\_ Host Committee special event at the Loews Hotel  
*(Open to Independence or Liberty sponsors only)*
- \_\_\_\_\_ Planners Guide Publication given to all conference attendees
- \_\_\_\_\_ Bottled Water (with specially printed labels) for all mobile workshops  
(over 2,500 bottles) *(Open to Franklin or Independence sponsors only)*
- \_\_\_\_\_ Snack Packs (with specially printed packaging) for all orientation tour attendees  
(over 3,000 snack packs) *(Open to Franklin or Independence sponsors only)*
- \_\_\_\_\_ Student Reception / Hospitality Event
- \_\_\_\_\_ General Support for the Local Host Committee

### *Exhibit Opportunities*

- \_\_\_\_\_ We will be an exhibitor
- \_\_\_\_\_ We will partner with the following firm for our exhibit \_\_\_\_\_

SIGNATURE OF RESPONSIBLE PARTY: \_\_\_\_\_