

**Pennsylvania Chapter of the
American Planning Association
The Vantage Point**

2009 Newsletter Advertising Rate Schedule:

Ad Size	One Issue	Six Consecutive Issues
Full Page	\$300	\$1600
Half Page	\$250	\$1250
Quarter Page	\$200	\$1000
Business Card	\$150	\$750

Rates quoted for no-bleed, full color digital distribution and black/ white print distribution.

Organization Name _____
Address _____
City _____ **State** _____ **Zip** _____
Contact Name _____ **Title** _____
Telephone _____ **Fax** _____
Email _____
Authorized Signature _____

Placement Dimensions:	Width	Height
Full Page	7.75 inches	10 inches
Half Page	7.75 inches	4.75 inches
Quarter Page	3.5 inches	4.75 inches
Business Card	3.5 inches	2 inches

Advertisements for employment opportunities are also accepted and billed according to the above dimensions and rates. Send press-quality 300 dpi PDF files to sgalbraith@shermer-assoc.com.

Please indicate size and placement order:

- | | | |
|--|--|---|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> One Placement | <input type="checkbox"/> Six Placements |
| <input type="checkbox"/> Half Page | <input type="checkbox"/> One Placement | <input type="checkbox"/> Six Placements |
| <input type="checkbox"/> Quarter Page | <input type="checkbox"/> One Placement | <input type="checkbox"/> Six Placements |
| <input type="checkbox"/> Business Card | <input type="checkbox"/> One Placement | <input type="checkbox"/> Six Placements |

Full payment of total six consecutive issue rates is expected upon placement of order or receipt of first billing. Issues of *The Vantage Point* are published on even-numbered months of each year. Questions, please contact us at 717-671-4510 or info@planningpa.org.

Payment: Total Amount Enclosed: \$ _____

Make checks are payable to PA Chapter of APA. Payment via VISA or MASTERCARD:

Credit Card # _____ 3 digit code # _____
 Billing Address if DIFFERENT than above: _____
 Name on Card if DIFFERENT than above: _____

Return completed form with payment to: 587 James Drive, Harrisburg, PA 17112-2273
 or FAX to 717-545-9247. Deadlines for submission may be found at
www.planningpa.org/services_newsletter.shtml