



American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

**2010 Advertising Rate Schedule
 The Vantage Point**

Save 15%! Purchase Full Year

ADVERTISING RATES AND SPECS:

Ad Size	One Issue	Six Consecutive Issues*
Full Page	\$325	\$1655
Half Page	\$275	\$1400
Quarter Page	\$225	\$1145
Business Card	\$175	\$890

Rates quoted for no-bleed, full color digital distribution, and black/white print distribution.

* Save 15%! Purchase ads for one full year (six consecutive issues).

Placement Dimensions:	Width	Height
Full Page	7.75 inches	10 inches
Half Page	7.75 inches	4.75 inches
Quarter Page	3.5 inches	4.75 inches
Business Card	3.5 inches	2 inches

Employment Ads

Advertisements for employment opportunities are also accepted and billed according to the above rates and dimensions. Send press-quality 300 dpi PDF files to

sgalbraith@shermer-assoc.com.

Organization Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Telephone _____ Fax _____

Email _____

Authorized Signature _____

ORDER INFORMATION:

Please indicate size and placement order:

- Full Page One Placement Six Placements
- Half Page One Placement Six Placements
- Quarter Page One Placement Six Placements
- Business Card One Placement Six Placements

Full payment of total six consecutive issue rates is expected upon placement of order or receipt of first billing. Issues of *The Vantage Point* are published on even-numbered months of each year. Questions, please contact us at 717-671-4510 or info@planningpa.org.

PAYMENT INFORMATION:

Total Payment Due: \$ _____

Check enclosed: Make payable to PA Chapter of APA

Visa MasterCard Discover AMEX

Credit Card # _____

Expiration Date _____

3-digit CVV2 code from the back of your card _____

Name and Billing Address (if different from above):

Name on Card: _____

Address: _____

City, State, Zip _____

Cardholder Signature _____

Return completed form with payment to: 587 James Drive, Harrisburg, PA 17112-2273
or FAX to 717-545-9247.

Deadlines for submission may be found at [www.planningpa.org/ services_newsletter.shtml](http://www.planningpa.org/services_newsletter.shtml).

Return completed form with payment to: Questions?	
PA Chapter of APA	Contact the Chapter Office at
587 James Drive	717-671-4510
Harrisburg, PA 17112-2273	info@planningpa.org
Fax: 717-545-9247	